



FOR IMMEDIATE RELEASE

***ELSIE LEVIN, M.D. FROM BOSTON BREAST DIAGNOSTIC CENTER
NAMED WINNER OF BOSTON MAGAZINE'S FIRST ANNUAL
'BOSTON'S BEST BUSINESSES' PRESENTED BY JETBLUE***

Elsie Levin, M.D. selected as one of ten individuals and businesses honored by Boston magazine for making the community a better place to live and work

Boston, MA (October 17, 2012) - *Boston* magazine named Elsie Levin, M.D. from Boston Breast Diagnostic Center the grand prize winner of its first annual **Boston's Best Businesses**, an award program designed to highlight the innovative small businesses, leaders and organizations making an overwhelmingly positive impact on the Boston community. Winners were announced at an awards ceremony held September 24 at Smith & Wollensky Atlantic Wharf.

Elsie Levin, M.D. and Boston Breast Diagnostic Center is currently being featured in a special section of *Boston* magazine's October issue. The winners were chosen by a committee of peers.

"I am honored to be recognized by *Boston* magazine and my peers with this award. I love what I do and am thrilled that Boston Breast Diagnostic Center is being recognized with this achievement," said Elsie Levin, M.D.

In addition to being recognized for their contributions to the Boston community, each honoree received an award for their hard work.

"Whether it's a new technology, a company's charitable-giving initiatives or an individual who has changed the way and industry does business in Boston, we are proud to celebrate the leaders at the forefront of it all," said Rick Waechter, *Boston* magazine CEO. "This is our way of championing Boston's Best Businesses and honoring those making an overwhelming impact in our community."

Boston magazine invited the community to take an active part in the nomination process by submitting individuals or businesses across four categories: fashion and design; food and hospitality; technology and innovation; and a general category that allowed the community to choose other individuals in the business world and in daily life making significant impact.

For more information on Boston's Best Businesses, visit www.bostonmagazine.com/bestbusinesses.

About *Boston* magazine:

2012 marks the 50th anniversary of *Boston* magazine. For more than a half-million monthly readers, *Boston* magazine is the voice that captures the best of contemporary life in the city and beyond. With informed editorial and in-depth coverage on topics ranging from fashion to finance, *Boston* magazine is the premier authority on the region. To learn more about *Boston* magazine, visit bostonmagazine.com.

About Boston Breast Diagnostic Center

Boston Breast Diagnostic Center was built from the ground up to provide women with comprehensive breast imaging care using state-of-the-art technology, all in a comfortable, spa-like environment. Services include digital mammography, high-resolution ultrasound, dedicated breast magnetic resonance imaging (MRI), as well as a full compliment of biopsy techniques using stereotactic, ultrasound and MRI guidance. The center is led by internationally recognized breast imaging expert, Elsie Levin, M.D. To schedule an appointment, please call 1-800-476-0577. Visit us on the web at www.bostonbdc.com.

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